

MINI PAK'R™

Air Cushion Machine

WITH NEW MINI PAK'R™ AIR CUSHION MACHINE EBAY SELLERS CAN MAKE THEIR OWN PACKAGING MATERIALS. PROTECT AGAINST SHIPPING DAMAGE

Money-Saving Desktop-Size Machine Ideal for eBay Sellers and Other Online Retailers

Redwood City, California, June 12, 2008 –The new desktop-sized MINI PAK'R™ air cushion machine from packaging industry leader FP International is revolutionizing the packaging preferences of eBay sellers and other online retailers. With the versatile MINI PAK'R, users can make six different air cushions for superior protection of almost any product during shipping. The smart, versatile machine is being demonstrated throughout eBay Live! at Booth # 1123.

eBay seller Anita Leather says the MINI PAK'R helped to eliminate clutter in her packing room. "I bought the MINI PAK'R because the rolls of bubble wrap and bins of peanuts were taking up too much room. The MINI PAK'R saves space and is very convenient."

The MINI PAK'R is a must-have office product for those who ship packages on a regular basis and have limited storage space. Its small size and easy operation make it ideal for a wide range of packaging scenarios. The size of a desktop printer or fax machine, the MINI PAK'R can easily sit on a tabletop or be mounted on a wall. Plus, the air cushions it makes are environmentally friendly, and can be reused or recycled.

The MINI PAK'R also eliminates the need for storage of bulky rolls of bubble wrapping or bags of packing peanuts. In fact, one small roll of MINI PAK'R NOVUS Quilt-Air® Large film makes the equivalent of 1 and 1/3 rolls of 1/2" X 48" x 250' bubble wrap; one small roll of MINI PAK'R NOVUS Double Cushion® film makes the equivalent of seven 14 cubic foot bags of peanuts.

With its patented air transfer technology, the MINI PAK'R's NOVUS air cushions provide superior protection to standard bubble wrapping material. And, with six different air cushions to choose from, eBay sellers can customize packaging for virtually everything that they ship.

According to MINI PAK'R product manager at FP International Stephen Mohr, the MINI PAK'R air cushion machine offers the eBay seller the advantages long enjoyed by large retail and industrial shippers. "The patented NOVUS air cushions made by the MINI PAK'R offer more protection than other products because air moves between channels instead of popping the cushion like standard bubble wrapping products. This means superior cushioning and protection for fragile and valuable items resulting in cost savings on packaging materials and damage claims related to breakage."

The MINI PAK'R, which sells for \$1,799, can be purchased online at <http://www.minipakr.com> or by calling 1-888-MINIPKR (1-888-646-4757).

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The new MINI PAK'R™ air cushion machine is an important addition to any packaging or shipping station or department. It is a convenient, simple to use and space-saving solution for eBay shippers as well as small businesses, artists, medical supply companies, OEM manufacturers, pack-and-ship stores and others who need "on-demand" air cushion packaging capabilities. In fact, the MINI PAK'R machine was named "Best of Show for Equipment and Manufacturing" at the 2007 National Convention of the Associated Mail & Parcel Centers.

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